



PRESS RELEASE

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CRP Automotive Offers AJUSA Cylinder Head Bolt Kits for European and Asian Vehicles

- OE-quality head bolts come packaged as sets for vehicle specific applications -

Cranbury, NJ... CRP Automotive, a leading source of OE-quality replacement parts for Asian and European vehicles, offers industry-leading coverage on Asian and European applications with its AJUSA Cylinder Head Bolt Kit program. The program features an OE-quality line of torque-to-yield (TTY) head bolts that come packaged as sets to meet vehicle specific applications. The sets are provided in a shrink-wrapped cardboard box with assembly lube included.

“We see a great deal of opportunity for our head bolt kit program,” noted Michael Palm, VP Marketing. “Our AJUSA Head Bolt Sets have everything today’s busy auto repair professionals need. We provide the right parts for the right car, so the job gets done properly the first time, every time. That means no more hunting for extra bolts when the inventory comes up short or dealing with fit issues when the part isn’t right.”

CRP offers twice as many AJUSA Head Bolt Sets for European and Asian vehicles than any other parts supplier. With over 100 Head Bolt Set part numbers, no other head bolt manufacturer can cover the imports you service like AJUSA. Vehicle applications include popular Acura, Audi, BMW, Honda, Hyundai, Infiniti, Kia, Land Rover, Lexus, Mazda, Mercedes Benz, MINI, Mitsubishi, Nissan, Subaru, Suzuki, Toyota, Volvo, and VW models. All AJUSA Head Bolt Sets are manufactured to ISO9001 and TS16949 standards.

Easy Online Lookup

The AJUSA Cylinder Head Bolt program features easy look up on CRP’s online application catalog, which can be accessed through the CRP Automotive AJUSA brand website, www.ajusaparts.com, or Show Me the Parts at www.showmetheparts.com/crp.

About AJUSA

AJUSA is a leading international manufacturer of automotive gaskets/sets, cylinder head bolt sets, and hydraulic lifters. Manufactured in Spain, AJUSA offers the world's widest coverage of European and Asian applications.

About CRP Automotive

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech® Automotive Belts, Rein® Automotive Parts and Accessories, Pentosin® Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

For additional information, visit: www.crpautomotive.com

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Editor Note:

Image file name: CRP_AJUSA Euro Asian Head Bolt Sets.jpg

[Caption] CRP offers twice as many AJUSA Head Bolt Sets for European and Asian vehicles than any other parts supplier.

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